

OVER THE WIRE / JUNE 2012 / VOCE DI—A NEW VOICE IN LUXURY LIFESTYLE

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Voce di—a New Voice in Luxury Lifestyle

Mis en Scene proprietors launch a new design emporium, Voce di. One of C&G's favorite bloggers, Quintessence writer Stacey Bewkes gives us the exclusive.

Stacey Bewkes

(page 1 of 3)



In an old metal workshop in the heart of SoHo, a new voice in luxury lifestyle has been heard. Voce di is "the voice of" its owners, designers and customers, a voice that extols the highest standards of culture, craftsmanship, and creativity. Representing exclusive European kitchen design, furniture, furnishings and art, Voce di is about transforming environments into relaxed yet sophisticated spaces for enjoying the true luxuries of life - great design, art, music, meals and the company of friends and family.

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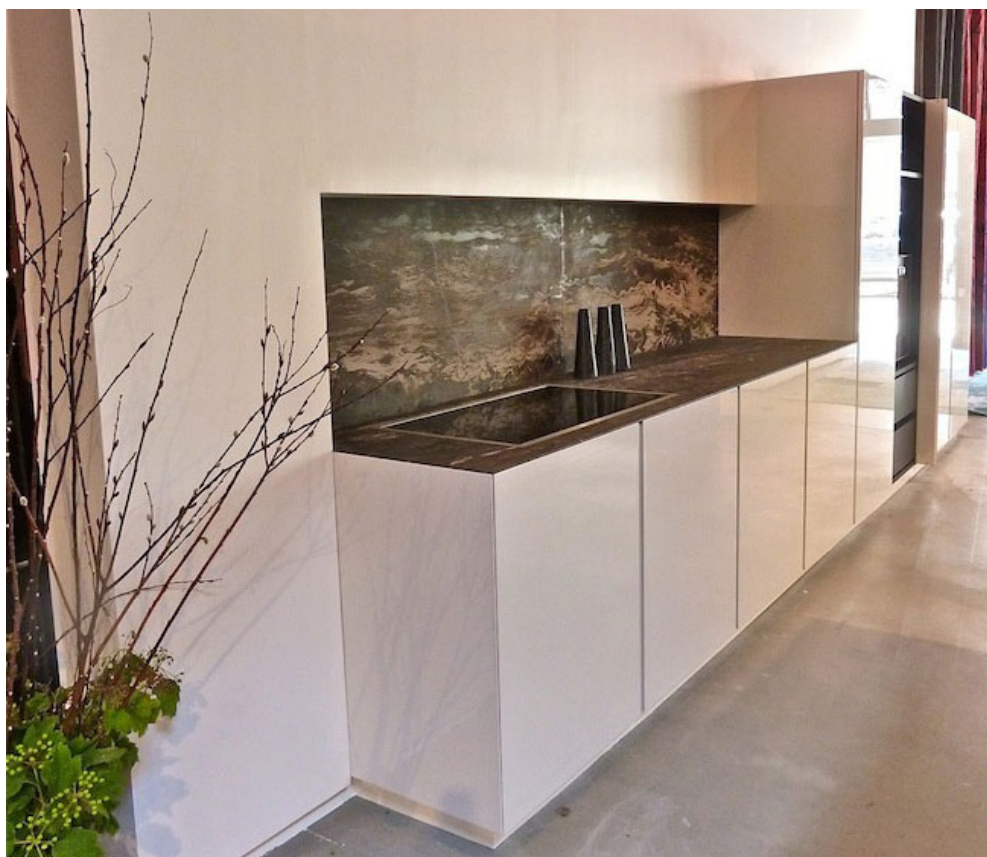


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Co-founded by interior designer and luxury retailer Claire Maestroni and designer and developer Giorgio Stefano, Voce di is their vision for a unique store/gallery collaboration. Maestroni, also the proprietor of the chic upscale Mise en Scene in Greenwich, CT, has long been a champion of emerging artists as expressed in her Artelier space.



Stefano, an internationally published designer, has had a twenty year career managing high end Italian companies, designing showrooms for such prestigious brands as Palazzetti, Ambienti Italia, and DOM/Valucine and coordinating projects with Italian manufacturers, developers and

builders.



Central to the design and spirit of the space are the stunning minimalistic kitchens of minotticucine. Using natural materials in pure geometric shapes, they are timeless in their elegant simplicity.

1 2 3 [Next »](#)

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POSTED BY THE BUZZ BLOG

JUN 20, 2012 07:33 AM

Leave it to Claire and Giorgio to open yet another beautiful space. They have such an artistic touch! May have to make a side trip to Soho soon.
XXOO

POSTED BY MY DOG-EARED PAGES

JUN 20, 2012 09:18 AM

Wonderful philosophy. I love the surfaces of the kitchens and the "visual silence" does, indeed allow the objets to become the focus. Crazy about the Kenneth Cobonpue rattan chair. Beautiful, all.

POSTED BY SPLENDID SASS

JUN 20, 2012 09:40 AM

Love the work of this company! Would love to cook here, and cleanup would be so much easier.
The clean lines are so chic and beautiful.
Thank you for sharing.
Teresa

POSTED BY QUINTESSENCE

JUN 20, 2012 10:14 AM

Thrilled to be a part of the C&G family and look forward to sharing more great finds of style and substance soon!!

POSTED BY CHERIEB

JUN 21, 2012 02:57 PM

Beautiful space and products - I particularly adore the awesome kitchens! Cant wait to stop by and check them out!

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